

COMPUTERS IN MANUFACTURING MASTERFILE

Over 455,000 Engineers, Managers and Technical Professionals!



RATES

Base price: \$140/M
 Minimum order charge: \$550.00
Selections/Charges:
 Geographic (State or zip code) .. \$15/M
 Plant Size \$15/M
 SIC Code (2 or 4-digit) \$15/M
 Job Classification \$15/M
 Job Title Keyword(s) \$15/M
 Technical Interest \$15/M
 Phone Numbers..... \$65/M
Telemarketing & Mail List Combined:.....\$290/M + Selects/M

OUTPUT OPTIONS

Pressure Sensitive Labels (peel & stick)\$15/M
 Diskette (ASCII/comma-delimited)\$50/flat
 Electronic/E-mail \$50/flat
 FTP (ASCII/comma-delimited) \$50/flat

Select by NAICS Industries

Job Shops/Contract Mfg.	37,181
Metalworking Machinery	22,401
Automotive & Suppliers	17,747
Electronic Components	10,291
Aircraft/Aerospace & Parts	14,342
Computer & Peripherals	2,638
Computer Related Services	1,238
<i>Other 3 and 6-digit NAICS also selectable- Please inquire</i>	

Select by SIC / Industry

35 Machinery, except Electrical	117,501
34 Fabricated Metal Products	55,859
36 Electric, Electronic Equip.	32,326
30 Plastic Products	16,865
87 Engineering Services/R&D	9,166
73 Business/Computer/ Integration Services	6,648

*Other 2 and 4-digit SIC's also selectable-
Please Inquire*

Select by Job Title Keyword(s)

Engineering	105,103
Management	66,941
President	40,136
Owner	33,356
Technician	26,728
Operations	22,242
V.P.	22,222
Supervisor	20,263
Production	17,482
Design	11,583
Programming/Analyst	9,586
Project	9,375
CNC	9,118

Other Job Titles available- Please inquire

- ♦ **Continuously Updated**
- ♦ **100% Named Individuals**
- ♦ **100% Response-generated**
- ♦ **99% Deliverability guaranteed**

Select by Job Function

Manufacturing Production	121,646
Corporate Executive	88,940
Manufacturing Engineering	79,868
Product Design/R&D	40,315
Job Shop Owner	33,481
Sales/Marketing	18,671
Quality Control	13,221
Purchasing	11,456
Control Engineering	9,641

Select by Technical Interest

CAD/CAM Software	127,072
NC/CNC/DNC	123,084
Robotics	115,065
Manufacturing Software -	77,067
ERP/MRP & Supply Chain Mgmt	15,210
Simulation, Process Modeling	9,472
Purchasing & Inventory Control	8,322
Project Management	8,122
Workplace Ergonomics/Safety	81,060
Flexible Manufacturing Systems	58,821
Computer Aided Design (CAD)	48,976
Coordinate Measuring Machines	45,019
Rapid Prototyping	48,082
Computer Integrated Mfg (CIM)	18,191
Communications Systems	13,376
Computer Aided Engineering (CAE)	1,854
Electronics Manufacturing	6,685
Bar Code Equipment & Services	4,419
Internet & e-Manufacturing	3,915

Other Interests available-Please inquire

Select by Plant Size

1-19	99,792
20-49	84,786
50 - 99	56,482
100 - 249	73,633
250 - 499	45,417
500 - 999	30,089
1,000 - 2,499	20,657
2,500 and over	18,152

Questions? Call (800) 523-0922
E-mail: mvenianakis@sme.org
FAX your order to (800) 820-0991
or Phone (313) 425-3264 Fax (313) 425-3417

Select Geographically

New England	51,659
Maine	1,568
New Hampshire	5,414
Vermont	1,743
Massachusetts	20,575
Rhode Island	3,044
Connecticut	19,315
Middle Atlantic	30,842
New York	13,353
New Jersey	4,802
Pennsylvania	12,687
East North Central	141,508
Ohio	34,257
Indiana	15,775
Illinois	34,905
Michigan	39,161
Wisconsin	17,410
West North Central	30,964
Minnesota	13,759
Iowa	5,588
Missouri	5,792
North Dakota	546
South Dakota	925
Nebraska	1,724
Kansas	2,630
South Atlantic	44,613
Delaware	345
Maryland	2,115
Virginia	4,443
West Virginia	676
North Carolina	13,760
South Carolina	7,679
Georgia	5,729
Florida	9,866
East South Central	14,685
Kentucky	3,947
Tennessee	6,528
Alabama	2,956
Mississippi	1,254
West South Central	24,404
Arkansas	1,758
Louisiana	1,396
Oklahoma	2,366
Texas	18,884
Mountain	11,857
Montana	272
Idaho	746
Wyoming	203
Colorado	2,649
New Mexico	895
Arizona	3,877
Utah	2,126
Nevada	1,089
Pacific	104,285
Alaska	81
Washington	4,018
Oregon	2,550
California	97,507
Hawaii	129
Total	454,817