

# SALES & MARKETING PROFESSIONALS

Over 63,000 Postal Records of Sales & Marketing Professionals !  
 Email records - 24,302 Names \* Telemarketing records - 49,067 Names



Name sources include SME Members, SME Continuing Education Events attendees, Exposition Attendees and Pre-Registers, Mail Order Book, Video and Video Training Program Buyers, and *Manufacturing Engineering Magazine* Subscribers.

- ◆ **Continuously updated**
- ◆ **100% Named individuals**
- ◆ **100% Response-generated**
- ◆ **99% Deliverability guaranteed**

## Select by Job Function

Sales/Marketing	47,875
Corporate Executive	8,771
Mfg Production	1,925
Mfg Engineering	1,345
Purchasing	1,224

## Select by Technical Interest

Turning/Boring	10,038
Milling	9,417
Machining Centers	9,306
Material Handling	9,174
Robotics Fundamentals	8,427
Grinding	7,326
Welding	6,738
Cutting Tools	6,613
Laser & Plasma Cutting	6,411
Assembly & Joining	5,978
Workplace Safety & Ergonomics	5,479
Software, CAD/CAM	5,205
Press Brakes	5,175
Stamping	4,450
Quality	3,692

Other Technical Interests Available-  
 Please Inquire

## Select by Plant Size

1-19	18,882
20 - 49	14,354
50 - 99	8,731
100 - 249	7,955
250 - 499	3,138
500 - 999	1,861
1,000 - 2,499	990
2,500 and over	692

## Select by Job Title

Sales	28,940
Sales Manager	11,067
Engineering	6,515
Manager	8,771
Marketing	7,518
President/VP/CEO/Director	6,450
Senior/Supervisor/ Chief/Leader	1,144

## Select by Geography

### Select by Industry Grouping (NAICS)

Call for counts

### Select by Industry Grouping (SICs)

Call for counts

### Questions?

Call (800) 523-0922

E-Mail: [mvenianakis@sme.org](mailto:mvenianakis@sme.org)

FAX your order to (800) 820-0991

or

Ph. (313) 425-3264 Fax (313) 425-3417

9/09

<b>New England 6,721</b>	<b>East North Central 25,938</b>	<b>West South Central 2,879</b>
Maine 174	Ohio 6,205	Arkansas 158
New Hampshire 670	Indiana 2,096	Louisiana 174
Vermont 136	Illinois 8,084	Oklahoma 282
Massachusetts 2,952	Michigan 7,109	Texas 2,265
Rhode Island 355	Wisconsin 2,444	<b>Mountain 1,284</b>
Connecticut 2,434		Montana 18
<b>Middle Atlantic 5,400</b>	<b>East South Central 1,824</b>	Idaho 76
New York 2,058	Kentucky 562	Wyoming 17
New Jersey 1,051	Tennessee 757	Colorado 352
Pennsylvania 2,291	Alabama 423	New Mexico 41
	Mississippi 82	Arizona 409
<b>South Atlantic 5,983</b>	<b>West North Central 3,795</b>	Utah 211
Delaware 60	Minnesota 1,794	Nevada 160
Maryland 299	Iowa 577	<b>Pacific 10,001</b>
Virginia 459	Missouri 865	Washington 466
West Virginia 61	North Dakota 19	Oregon 261
North Carolina 1,853	South Dakota 79	California 9,265
South Carolina 874	Nebraska 165	Hawaii 9
Georgia 1,206	Kansas 296	<b>Total 63,825</b>
Florida 1,171		

## RATES

Direct Mail Base price: ..... \$140/M

Minimum order charge: ...\$550.00

### Selections/Charges:

Geographic (State or zip code) ..	\$15/M
Plant size .....	\$15/M
Industry -SIC/NAICS codes .....	\$15/M
Job Funcion/Title Keyword(s) ....	\$15/M
Technical interest .....	\$15/M
Phone Numbers.....	\$65/M

### Combination Pricing:

Mail & Telemarketing .....	\$290/M
Mail & Email .....	\$395/M
Email & Telemarketing .....	\$425/M
Mail, Phone & Email .....	\$485/M

## OUTPUT OPTIONS

Pressure Sensitive Labels .....	\$15/M
Electronic (ASCII/comma-delimited) E-mail/FTP/Diskette.....	\$50/flat

Thank you for using SME Lists!