

Plastics Industry Professionals Masterfile/SME

Over 139,042 Engineers, Managers and Technical Professionals...
All with a Technical Interest in Plastics



- ◆ **Continuously updated** ◆ **100% Response-generated**
- ◆ **100% Named individuals** ◆ **99% Deliverability guaranteed**

Name sources include SME Members, SME Continuing Education Events attendees, Exposition Attendees and Pre-Registers, Mail Order Book, Video and Video Training Program Buyers, and Subscribers of *Manufacturing Engineering* magazine.

Geographically

New England	16,916
Maine	447
New Hampshire	1,766
Vermont	601
Massachusetts	7,268
Rhode Island	1,152
Connecticut	5,682

Middle Atlantic	10,081
New York	4,198
New Jersey	2,204
Pennsylvania	3,679

East North Central	38,987
Ohio	8,901
Indiana	4,278
Illinois	9,216
Michigan	11,952
Wisconsin	4,640

West North Central	8,290
Minnesota	4,306
Iowa	1,285
Missouri	1,400
North Dakota	128
South Dakota	230
Nebraska	423
Kansas	518

South Atlantic	13,118
Delaware	182
Maryland	601
Virginia	1,165
West Virginia	183
North Carolina	4,402
South Carolina	2,094
Georgia	1,488
Florida	3,003

East South Central	3,670
Kentucky	1,192
Tennessee	1,631
Alabama	570
Mississippi	277

West South Central	6,421
Arkansas	433
Louisiana	353
Oklahoma	440
Texas	5,195

Mountain	3,650
Montana	86
Idaho	216
Wyoming	50
Colorado	829
New Mexico	177
Arizona	1,155
Utah	751
Nevada	386

Pacific	37,762
Alaska	15
Washington	1,069
Oregon	695
California	35,939
Hawaii	44

Total 138,895

Job Function

Corporate Executive	32,736
Manufacturing Production	32,578
Product Design/R&D	20,650
Manufacturing Engineering	20,165
Job Shop Owner	8,391
Sales/Marketing	5,312
Purchasing	4,147
Quality Management	3,950

Plant Size

1-19	32,117
20-49	24,824
50-99	17,673
100-249	23,764
250-499	13,511
500-999	8,703
1,000-2,499	5,608
2,500+	4,061

Technical Interest

Injection Molding	56,639
Moldmaking	52,404
Quality	25,702
Plastics Materials & Compounding	23,560
Plastics Finishing	19,518
Lean Manufacturing	19,108
Extrusion	17,998
Machining, Plastics	16,861
Blow Molding	8,998

Additional Technical Interests available. Please inquire.

Job Title

President/V.P./CEO/Owner/Director	33,598
Engineering	32,301
Management	21,017
Senior/Supervisor/Chief Foreman/Leader	15,772
Production/Operations/Plant Process/Machinery	11,650
Tool/ToolMaker/Molds	5,899
Design/Designer/CAD Mechanical	5,275

Additional Job Titles available. Please inquire.

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