

SME LEAN MANUFACTURING & QUALITY MASTERFILE LIST

Over 81,000 Email addresses and over 176,000 Postal addresses of Engineers, Managers and Technical Professionals with a Technical Interest of Lean Manufacturing or Quality.



Mailing List Counts - 176,000 names

Select by Plant Size

| | |
|----------------|--------|
| 1-19 | 32,059 |
| 20-49 | 34,222 |
| 50 - 99 | 22,621 |
| 100 - 249 | 28,739 |
| 250 - 499 | 19,050 |
| 500 - 999 | 12,657 |
| 1,000 - 2,499 | 9,032 |
| 2,500 and over | 8,021 |

Select by Job Function

| | |
|-----------------------------|--------|
| Manufacturing Production | 43,507 |
| Corporate Executive/Owner | 37,080 |
| Manufacturing Engineering | 35,906 |
| Job Shop Owner | 19,158 |
| Product Design / R&D | 11,252 |
| Quality Assurance / Control | 7,424 |
| Sales/Marketing | 4,510 |
| Purchasing | 3,131 |
| Factory Automation | 2,427 |

Select by Industry (NAICS)

| | |
|---------------------------------|--------|
| 326 - Plastics & Rubber Mfg. | 3,376 |
| 331 - Primary Metal Mfg. | 3,529 |
| 332 - Fabricated Metal Products | 45,083 |
| 333 - Machinery Mfg. | 35,640 |
| 334 - Computer & Electronics | 10,044 |
| 335 - Electrical Equipment | 4,629 |
| 336 - Transportation Mfg. | 23,960 |
| 339 - Miscellaneous Mfg. | 11,459 |

MAILING LIST RATES

| | |
|----------------------------|------------|
| Base Price: | \$140/M |
| Minimum order charge: | \$550.00 |
| Selections/Charges: | |
| Plant size | \$15/M |
| Job function | \$15/M |
| Industry (NAICS or SIC) | \$15/M |
| Geography | \$15/M |
| Combination Pricing | Base Rate* |
| Mail & Email | \$395/M |

*Selects and Transmission fee are additional.

Advertise in SME's e-newsletters, Lean Directions and Quality in Manufacturing. Contact Mary Venianakis for more info.

Email List Counts - 81,000 names

Select by Plant Size

| | |
|----------------|--------|
| 1-19 | 14,020 |
| 20-49 | 15,319 |
| 50 - 99 | 10,970 |
| 100 - 249 | 13,959 |
| 250 - 499 | 9,355 |
| 500 - 999 | 6,282 |
| 1,000 - 2,499 | 4,507 |
| 2,500 and over | 4,228 |

Select by Job Function

| | |
|---------------------------|--------|
| Manufacturing Production | 19,287 |
| Corporate Executive | 17,959 |
| Manufacturing Engineering | 17,020 |
| Job Shop Owner | 9,256 |
| Product Design / R&D | 5,716 |
| Quality Management | 3,247 |
| Sales/Marketing | 1,797 |
| Purchasing | 1,546 |
| Factory Automation | 1,265 |

Select by Industry (NAICS)

| | |
|---------------------------------|--------|
| 326 - Plastics & Rubber Mfg. | 1,645 |
| 331 - Primary Metal Mfg. | 1,726 |
| 332 - Fabricated Metal Products | 21,190 |
| 333 - Machinery Mfg. | 17,132 |
| 334 - Computer & Electronics | 5,575 |
| 335 - Electrical Equipment | 2,608 |
| 336 - Transportation Mfg. | 11,422 |
| 339 - Miscellaneous Mfg. | 5,591 |

EMAIL LIST RATES

| | |
|-------------------------|-----------|
| Base Price: | \$305/M |
| Minimum order quantity: | 5,000 |
| Transmission: | \$100/M |
| Plant Size | \$15/M |
| Job Function | \$15/M |
| Industry (NAICS or SIC) | \$15/M |
| Geography | \$15/M |
| Link tracking | \$50/flat |
| Suppression file | \$95/flat |

Questions? Call Mary Venianakis (800) 523-0922
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