

ELECTRONICS PRODUCT MANUFACTURING LIST

Over 63,000 Professionals Designing and Manufacturing Electronic Products!



Name sources include SME Members, SME Continuing Education Events attendees, Exposition Attendees and Pre-Registers, Mail Order Book, Video and Video Training Program Buyers, and *Manufacturing Engineering Magazine* Subscribers.

Select by Industry Grouping (NAICS)

3341 - Electronic Computers	2,643
3342 - Communications Equipment	2,982
3344 - Electronic Component	10,287
3345 - Measuring & Controlling Device	19,531
3353 - Electrical Equipment	6,480
3359 - Other Electrical Equip.Component	6,268

SIC codes also available

Select by Job Function

Mfg Production	16,359
Mfg Engineering	13,773
Corporate Executive	11,242
Product Design/R&D	8,169
Quality Assurance/Control	2,223
Job Shop Owner	1,675
Purchasing	1,520
Factory Automation	1,222

Select by Technical Interest

Automated Mfg. & Assembly	30,689
Product & Process Design Mgmt	30,364
Controls, CAD/CAM Software	19,232
Quality	12,616
Plastics Molding & Mfg.	10,553
Lasers & Laser Systems	9,775
Contract Mfg Services	9,507
Robotics	8,665
Engineering Materials	8,656
Measurement, Inspection & Testing	7,941
Manufacturing Software	6,264
Molding Processes	5,889
Product Design & Automation	5,174
Computer-Aided Design	3,470

Other Technical Interests Available-
Please Inquire

Questions?

Call (800) 523-0922

E-Mail: mvenianakis@sme.org

FAX your order to (800) 820-0991

or

Ph. (313) 425-3264 Fax (313) 425-3417

7/09

- ◆ Continuously updated
- ◆ 100% Named individuals
- ◆ 100% Response-generated
- ◆ 99% Deliverability guaranteed

Select by Plant Size

1-19	6,612
20 - 49	8,499
50 - 99	8,124
100 - 249	12,799
250 - 499	8,988
500 - 999	7,162
1,000 - 2,499	5,741
2,500 and over	4,787

Select by Job Title

Engineering	21,000
Production/Operations/Plant	
Process/Machinery	11,295
Management	10,324
President/VP/CEO/Director	9,341
Senior/Supervisor/Chief	
Foreman/Leader	9,057
Design/Designer/CAD/Mechanical	4,185

Select by Geography

New England	8,844	East North Central	15,421	West South Central	3,297
Maine	174	Ohio	3,500	Arkansas	306
New Hampshire	1,125	Indiana	1,792	Louisiana	101
Vermont	270	Illinois	5,068	Oklahoma	327
Massachusetts	3,797	Michigan	3,237	Texas	2,563
Rhode Island	401	Wisconsin	1,824	Mountain	2,300
Connecticut	3,077			Montana	19
		East South Central	2,086	Idaho	96
Middle Atlantic	5,784	Kentucky	529	Wyoming	24
New York	2,927	Tennessee	821	Colorado	529
New Jersey	999	Alabama	497	New Mexico	170
Pennsylvania	1,858	Mississippi	239	Arizona	921
				Utah	412
South Atlantic	6,815	West North Central	4,550	Nevada	129
Delaware	56	Minnesota	2,096	Pacific	14,300
Maryland	429	Iowa	575	Washington	792
Virginia	747	Missouri	1,057	Oregon	513
West Virginia	75	North Dakota	70	California	12,987
North Carolina	2,083	South Dakota	141	Hawaii	8
South Carolina	909	Nebraska	247	Total	63,397
Georgia	785	Kansas	364		
Florida	1,731				

RATES

Direct Mail Base price: \$140/M

Minimum order charge: ...\$550.00

Selections/Charges:

Geographic (State or zip code) ..	\$15/M
Plant size	\$15/M
Industry -SIC/NAICS codes	\$15/M
Job Funcion/Title Keyword(s)	\$15/M
Technical interest	\$15/M
Phone Numbers.....	\$65/M

Combination Pricing:

Mail & Telemarketing	\$290/M
Mail & Email	\$395/M
Email & Telemarketing	\$425/M
Mail, Phone & Email	\$485/M

OUTPUT OPTIONS

Pressure Sensitive Labels	\$15/M
Electronic (ASCII/comma-delimited)	
E-mail/FTP/Diskette.....	\$50/flat

Thank you for using SME Lists!