

# SME CANADIAN MASTERFILE LIST

Over 86,000 Email addresses and over 198,000 Postal addresses of Engineers, Managers and Technical Professionals



Society of  
Manufacturing  
Engineers

## Mailing List Counts - 198,000 names

### Select by Plant Size

1-19	43,480
20-49	21,949
50 - 99	16,004
100 - 249	19,227
250 - 499	9,176
500 - 999	5,671
1,000 - 2,499	4,508
2,500 and over	2,628

### Select by Job Function

Manufacturing Production	43,721
Corporate Executive/Owner	32,359
Product Design / R&D	21,447
Manufacturing Engineering	20,055
Sales/Marketing	16,274
Purchasing	6,091
Quality Assurance / Control	3,328
Factory Automation	2,347

### Select Geographically

Ontario	108,151
Quebec	72,186
Alberta	13,453
British Columbia	2,011
Manitoba	995
Saskatchewan	737
New Brunswick	542
Nova Scotia	427

## MAILING LIST RATES

Base Price: .....	\$140/M
Minimum order charge: .....	\$550.00
<b>Selections/Charges:</b>	
Plant size .....	\$15/M
Job function .....	\$15/M
Geographic .....	\$15/M

Combination Pricing ..... Base Rate\*  
Mail & Email ..... \$395/M  
\*Selects and Transmission fee are additional.

## Email List Counts - 86,000 names

### Select by Plant Size

1-19	18,755
20-49	9,526
50 - 99	7,042
100 - 249	9,254
250 - 499	4,527
500 - 999	2,917
1,000 - 2,499	1,925
2,500 and over	1,422

### Select by Job Function

Manufacturing Production	17,848
Corporate Executive/Owner	12,650
Product Design / R&D	11,191
Manufacturing Engineering	9,850
Sales/Marketing	7,961
Purchasing	2,896
Quality Assurance / Control	1,620
Factory Automation	1,041

### Select Geographically

Ontario	49,831
Quebec	30,113
Alberta	4,793
British Columbia	570
Manitoba	232
Saskatchewan	236
New Brunswick	228
Nova Scotia	137

## EMAIL LIST RATES

Base Price: .....	\$305/M
Minimum order quantity: .....	5,000
Transmission: .....	\$100/M
Plant Size .....	\$15/M
Job Function .....	\$15/M
Geographic .....	\$15/M
Link tracking .....	\$50/flat
Suppression file .....	\$95/flat

Questions? Call Mary Venianakis (800) 523-0922

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FAX your order to (800) 820-0991 or

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