

AUTOMOTIVE & AEROSPACE MANUFACTURING LIST

Over 79,000 Automotive & Aerospace Manufacturing Professionals!



- Continuously updated
- 100% Response-generated

- 100% Named individuals
- 99% Deliverability guaranteed

Select Geographically

New England	6,829
Maine	214
New Hampshire	232
Vermont	415
Massachusetts	1,096
Rhode Island	109
Connecticut	4,763

Middle Atlantic	3,561
New York	1,785
New Jersey	434
Pennsylvania	1,342

East North Central	29,582
Ohio	6,351
Indiana	4,421
Illinois	3,368
Michigan	13,623
Wisconsin	1,819

West North Central	4,441
Minnesota	970
Iowa	870
Missouri	1,019
North Dakota	111
South Dakota	123
Nebraska	245
Kansas	1,103

South Atlantic	7,634
Delaware	76
Maryland	304
Virginia	620
West Virginia	160
North Carolina	2,261
South Carolina	1,638
Georgia	939
Florida	1,636

East South Central	4,417
Kentucky	1,476
Tennessee	1,908
Alabama	756
Mississippi	277

West South Central	3,917
Arkansas	312
Louisiana	126
Oklahoma	572
Texas	2,907

Mountain	2,147
Montana	49
Idaho	194
Wyoming	25
Colorado	409
New Mexico	94
Arizona	833
Utah	402
Nevada	141

Pacific	16,828
Alaska	21
Washington	1,622
Oregon	625
California	14,552
Hawaii	8

Total 79,356

RATES for direct mail lists

Base price: \$140/M

Minimum order charge: ... \$550.00

Selections/Charges:

Geographic (State or zip code) ..	\$15/M
Plant size	\$15/M
SIC code (2 or 4-digit)	\$15/M
Job function	\$15/M
Job title keyword(s)	\$15/M
Technical interest	\$15/M

OUTPUT OPTIONS

Pressure Sensitive Labels (peel & stick)	\$15/M
Diskette (ASCII/comma-delimited) ...	\$50/flat
Electronic/E-mail	\$50/flat

⇒ Telemarketing & Email Lists also available!

Telemarketing List -	58,036 names
Email List -	24,968 names
Please inquire about pricing.	

Select by Job Function

Mfg Production	21,013
Mfg Engineering	20,575
Corporate Executive	14,533
Product Design/R&D	6,581
Quality Assurance/Control	3,593
Job Shop Owner	3,130
Purchasing	2,287
Control Engineering	1,366

Select by Job Title

Engineering	25,550
Management	11,993
Technician	5,490
Owner	4,996
President	4,944
Senior	4,327
Tool	3,940
Operations	3,691
Supervisor	3,679
Vice President	2,814
Quality	2,602
Production	2,338
Process	2,207
Plant	2,160
Project	1,958
Design	1,914

More titles available - Please inquire

Select by Plant Size

1-19	7,508
20-49	9,347
50 - 99	7,440
100 - 249	13,571
250 - 499	12,521
500 - 999	9,132
1,000 - 2,499	8,403
2,500 and over	10,993

Select by Technical Interest

Quality	18,788
Milling	16,062
Machining Centers	15,821
Turning & Boring	15,053
Cutting Tools & Accessories	14,015
Lean Manufacturing	13,768
Assembly & Joining	12,757
Software, CAD/CAM	11,970
NC, CNC & DNC	11,794
Material Handling	11,640
Robotics Fundamentals	11,582
Welding	11,444
Grinding	11,003
Chucks	8,765
Deburring & Edge Finishing	8,572
Workplace Safety & Ergonomics	8,328
Drilling & Tapping	7,714
Sawing Machines & Systems	7,600
Mold, Tool & Die Design	7,176
Product Design & Automation	6,880
EDM	6,799
Lasers & Related Equipment	6,440
Punching	5,594
Computer-Aided Design	4,887
Plastics Molding & Mfg.	4,765
Injection Molding	4,684
Coolants & Lubricants	2,653

*More Technical Interest Areas Available. Please Inquire

Questions?
Call Mary Venianakis
(800) 523-0922
FAX your order to
(313) 425-3417